

The *Ultimate* MAIL ORDER Source

Name Of Prime Source

For The Money-Saving Secret Discount Stamp Book Supplier

A REMEDY FOR MAIL ORDER'S MOST MAJOR EXPENDITURE - **U.S. POSTAGE STAMPS**

My Fellow-Mail Order Dealer:

We All Know That The Mail Order Business Has Become Much More Expensive To Operate Than Even A Few Years Ago. The Programs We Now Join, Even Though They Are Usually Just A One-Time Fee, Are Still Much More Costly Than Ever Before.

In Addition, And Much More Importantly, Our Greatest Enemy Has Become Our Everyday "POSTAGE EXPENSE"... And It Is Not Just A One-Time Fee, Either! It is Always An On-Going, And On-Growing Expenditure!!!

Because Of The High Postage Costs, It is Very Difficult For Most Of Us To Make A Profit, Or Even Break Even On Our Mailings. As A Result, Many Have Had To Cut Back, And Some Have Even Dropped Out Altogether! A Little Bit Of Help Would Really Go A Long Way ... Right About Now!

Well, It Is At This Point That I Am Come As A "**Bearer Of Good News**"!
And The Good News Is ... I Have Found A "*Secret Source*" That Permits YOU To:

BUY NEW 1ST CLASS FOREVER POSTAGE STAMPS FOR ONLY

 **\$6 PER BOOK OF 20** 

That's 30¢ A Stamp ... (\$30.00 Per 100 Stamps) ... A Savings Of \$19.00!

 **Hello, Mail Order! ... Our Help Has Arrived!** 

*And I Am Glad To Share This Information With You
For One (1) Book of (20) Forever First Class Stamps!*

I Trust You Will Avail Yourself Immediately Of This Helpful Opportunity To Drastically Reduce Your Most Major Business Expense And Get Started Making A "Profit" On Your Mailings!!!

I Look Forward To Hearing From You Right Away For this Money-Saving Prime Source!

I Have Enclosed My... One (1) Book of (20) Forever First Class Stamps. Please Rush Me The Name of The "Money-Saving Secret Discount Stamp Book Prime Source" ... By Return Mail - ASAP!

Name _____

Address _____

City/St/Zip _____

Authorized Dealer:

Larry L. Mann

P.O. Box 130
Bell Buckle, TN 37020

Ordered _____